IIMT
COLLEGE OF ENGINEERING
Greater Noida
— Aim For Excellence —

Cuelogic

Department of Computer Science & Engineering (AI)

AIInsights

Newsletter Highlights

Social Media Awareness Campaign

🌐 www.iimtindia.net

📍 Plot no. 19 & 20, Knowledge Park III, Greater Noida (U.P.)

✉ contact_gn@iimtindia.net

Jul.–Sept. 2025

From Chief Editor's Desk

Dr. Amit Shukla
HOD, CSE (AI)

The Department of Computer Science and Engineering (Artificial Intelligence), with a focus on Artificial Intelligence (AI), brings a sense of excitement and hope. AI is recognized as a driving force behind technological advancements, offering innovative solutions to major global challenges in areas such as healthcare, sustainability, finance, and education. However, this transformative power comes with the responsibility for educators and researchers in CSE (AI) to uphold high ethical standards. They are tasked with not only advancing technology but also ensuring its responsible use. Preparing future leaders requires both a deep understanding of AI's technical aspects and its broader societal implications. AI is leading the way in technological innovation, with the potential to revolutionize industries and significantly improve lives worldwide.

IIMT College of Engineering & Technology has successfully developed students who have assumed leadership roles in various industries and technology fields. As they take on these roles, they are encouraged to not only master the technicalities of AI but also to consider its broader impact on society. Through collaborative efforts across disciplines, practical research, and solving real-world issues, the college strives to prepare students to become responsible AI professionals and advocates for positive transformation. By focusing on ethical AI usage, the institution seeks to drive global progress and create lasting, impactful innovations.

Dr. Amit Shukla
Associate Professor
Chief Editor & HOD Dept. of CSE (AI)

"Predicting the future isn't magic, it's artificial intelligence."
- Dave Waters

SOCIAL MEDIA AWARENESS CAMPAIGN

The Department of Computer Science & Engineering (AI) , IIMT College of Engineering organized an engaging Social Media Awareness Campaign titled "Social Media Challenges – #HASHTAGFORWATER" on 16th September 2025 at Vishveswarayya Hall.

Mr. Manoj, Assistant Professor from the Department of CSE (AI) addressed the students and faculty, highlighting the importance of using social media not just for entertainment, but as a tool for social change. He emphasized how creative digital movements such as #HASHTAGFORWATER can inspire youth to take collective action towards sustainable water practices and environmental responsibility.

The campaign aimed to raise awareness about the responsible use of social media platforms and the power of digital influence in addressing critical global issues like water conservation.The session witnessed enthusiastic participation from students, who shared insightful ideas and pledged to contribute to the cause both online and offline. The campaign successfully blended technology, creativity, and social responsibility, encouraging the young minds to make a difference in the digital era.

Some Glimpse of the event

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Department of Computer Science & Engineering (AI)

CHIEF EDITOR
Dr. Amit Shukla
Head, Department of CSE (AI)

EDITOR
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STUDENT EDITOR

Jyoti Kumari, B. Tech (CSE - AI)
3rd Year

Kajal, B. Tech (CSE - AI)
4th Year

Greater Noida Campus

Mob. : +91 9911009144 | +91 9717015300
Plot no. 19 & 20, Knowledge Park III, Greater Noida (U.P.)